



SMU

COX SCHOOL OF BUSINESS

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To Whom It May Concern:

It's with a great deal of pleasure that I add my enthusiastic support for the Flora Street Lofts project in the Dallas Arts District.

As has been noted by many professionals and non-professionals alike, "peopling" the Arts District will further energize this important community. Flora Street Lofts will go a long way toward accomplishing that objective by providing both affordable and market rate housing for artists and their families in the Arts District. The Flora Street Lofts project's 47 artist residences will be a significant addition to the sparkling oasis that is our Arts District.

Not only will the artists and their families provide vitality, but also the street level retail and dining, and the additional public parking in the development will attract additional people to shop, play and take advantage of the broad cultural fare in this important quadrant of Downtown.

Again, I offer my full support of this essential element that provides additional layers of opportunity to the fabric of our great city.

Sincerely,

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Professor and Chair

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