

April 5, 2013

To Whom it May Concern,

As a (property owner/business operator/resident/etc.) of (downtown Dallas/the Dallas Arts District), I register my full support for the proposed Flora Lofts development. By providing 47 residences for artists, additional covered public parking in the Arts District and adding street-level retail, Flora Lofts will enhance the neighborhood in many ways.

Economically and aesthetically, this attractive development – which will replace a block-long surface parking lot along Flora Street – will add value to Arts District properties, provide amenities to draw more people into the District and attract them to linger in the District longer, add to Dallas tax rolls, and enhance values in many other ways.

It will also help complete the original vision for the Dallas Arts District by adding the artists residences called for in the original Sasaki plan.

And for the Dallas Arts Community, Flora Lofts creates an important opportunity for Dallas-area artists to focus on their growth and development by providing affordable and market-rate residences in the creative Arts District environment. With that, the involvement of La Reunion TX, which is dedicated to connecting artists with the community, is also a considerable plus.

Flora Lofts is an important project, and Billingsley Company fully supports its development.

Sincerely,



Lucy Billingsley
Partner
Billingsley Company