



February 22, 2017

Dear City Council member:

I am writing to express my support and that of the Dallas Arts District for the Flora Lofts project, which would provide long-needed artist residences in the Dallas Arts District. The proposed development is important, and deserves support, for several reasons. Among them,

Flora Lofts:

- Further strengthens the growing arts community in Dallas, an important cultural asset for the city, by fulfilling the long recognized need to provide an affordable way for artists to live and develop in the creative environment of the Dallas Arts District.
- Strengthens the Arts District itself, economically as well as culturally, since the development will enhance Arts District ambience by replacing a block-long surface parking lot with an attractively landscaped building that also adds more public parking spaces and retail services to the District.
- Strengthens downtown Dallas by adding more badly needed affordable housing, in an area of downtown that is severely lacking affordable options.

This is the development the Dallas Arts District, downtown Dallas and the Dallas arts community have needed for many years. Many people have frequently expressed the need to fulfill the last critical element of this is Sasaki Plan – affordable housing for artists.

The Dallas Arts District organization is strongly in support of Flora Lofts.

Sincerely,

Executive Director
Dallas Arts District