

February 24, 2015

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1925 San Jacinto, Suite 300  
Dallas, TX 75201

To Whom it May Concern;

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I am writing to you regarding the Flora Lofts project in the Arts District. This is an amazing project, long needed and overdue in our city. I want to express my support, and that of my 30-year arts organization TITAS Presents, for the Flora Lofts project, which would provide long needed artist residences in the Dallas Arts District. This is a terrific project that will have long-lasting benefits for our city's cultural landscape.

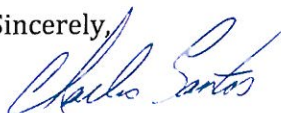
The proposed development is important, and deserves support, for several reasons. Among them, Flora Lofts will:

- Further strengthen the growing arts community in Dallas, an important cultural asset for the city, by fulfilling the long-recognized need to provide an affordable way for artists to live and develop in the creative environment of the Dallas Arts District.
- Help keep Dallas talent in Dallas contributing to our cultural landscape, and help bolster the significant economic engine generated by the arts.
- Strengthens the Arts District itself, economically as well as culturally, since the development will enhance Arts District ambiance by replacing a block-long surface parking lot with an attractively landscaped building that also adds more public parking spaces and retail services to the District.
- Strengthens downtown Dallas by adding more badly needed affordable housing.

This is the development project the Dallas Arts District, downtown Dallas and the Dallas arts community have needed for many years. Many people, including the late architecture critic David Dillon, have frequently expressed the need to fulfill the last critical element of the Sasaki Plan -- affordable housing for artists. The involvement of La Reunion TX only enhances its appeal.

TITAS Presents has been an integral part of our cultural landscape for more than three decades. We have witnessed the growth of our Arts District from its inception. The Flora Lofts is an essential next step to the Arts District reaching its potential for the city of Dallas. I, and TITAS Presents, strongly support the Flora Lofts and request that you put it at the top of your action list and move it forward to become a reality as soon as possible.

Sincerely,



Charles Santos  
Executive Director/Artistic Director  
TITAS

