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March 18, 2013

Mr. Graham Greene
Arts District Properties
1925 San Jacinto, Suite 300
Dallas TX 75201

Dear Mr. Greene:

The Flora Street Lofts Project has my personal strong support, stemming both from my architecture and city planning education and from my long participation in the performing arts (and arts education) as the Producer-Director of Theatre Three since its beginnings in 1961.

Melding together all the good planning (including financial planning) it takes to achieve such a meaningful project seems a most encouraging sign that there are thoughtful and gifted people willing to work hard on behalf of useful achievements to improve the arts ecology in Dallas. It's a start, and a very good one. It recognizes that individual artists (who choose to live in Dallas and pursue their careers here) are making major investments of time and talent that have always been (and always will be) the true spine of subsidy for Dallas' arts institutions. It rewards that commitment appropriately. These citizen artists show a devotion to their art here in ways that enrich Dallas citizens and Dallas visitors emotionally and intellectually across a very broad spectrum of arts disciplines. Artists make their contribution not only in the arts district, but all over the city in the plenitude of vigorous arts enterprises (large, medium and small sized) that give Dallas its impressive vitality and its enviable diversity.

I am as hopeful about future affordable artist housing projects as I am enthusiastic for the Flora Street Loft Project as an impressive beginning.

JAC ALDER, Producer-Director, Theatre Three