



Office of Cultural Affairs
CITY OF DALLAS

February 21, 2013

To Whom It May Concern:

On behalf of the City of Dallas Cultural Affairs Commission, it is my pleasure to offer our enthusiastic support for the proposed Flora Street Lofts project in the Dallas Arts District.

The Cultural Affairs Commission is a diverse body of members appointed by each and every member of the Dallas City Council and our Mayor. Since the Arts District is a precious cultural, educational and economic asset to every resident of our city, region, and the entire state, we are unanimous in our support of the Flora Street Lofts for several reasons.

A diverse mix of residents at Flora Street Lofts will further energize the already vibrant urban cultural scene that has emerged downtown as a result of Arts District development. Ensuring that established, self-employed and developing artists and their families – including writers, teachers, choreographers and actors – can afford safe, attractive, quality home and studio space close to the museums, classrooms and stages where they work is critical to the character and integrity of this neighborhood.

Additionally, the proposed mixed-use retail and dining aspects of this development will further increase foot traffic, attracting more residents and visitors to the Arts District and making the neighborhood feel safer and more inviting at all times of day throughout the week. This is critical to retaining current patrons and increasing the capacity for prospective audiences and tenants in downtown Dallas.

Flora Street Lofts' partner, La Reunion TX, has a demonstrated track record of developing and sustaining talented artists and audiences representing Texas' history and economic, ethnic and geographic diversity, further strengthening this already attractive proposal.

Flora Street Lofts in the Dallas Arts District provides essential enhancements increasing opportunities for residents and visitors to enjoy invaluable economic and aesthetic opportunities. The City of Dallas Cultural Affairs Commission is proud to fully support its development.

Sincerely,

John Paul Batiste

Chair

City of Dallas Cultural Affairs Commission