

# THE GOSS-MICHÆL FOUNDATION

April 4, 2013

Flora Lofts  
1925 San Jacinto, Suite 300  
Dallas, TX 75201  
Attn: Housing Committee

Re: Flora Lofts project

I am writing to express my support and that of The Goss-Michael Foundation for the Flora Lofts project, which would provide long-needed artist residences in the Dallas Arts District.

The proposed development is important, and deserves support, for several reasons. Among them, Flora Lofts:

- Further strengthens the growing arts community in Dallas, an important cultural asset for the city, by fulfilling the long-recognized need to provide an affordable way for artists to live and develop in the creative environment of the Dallas Arts District;
- Strengthens the Arts District itself, economically as well as culturally, since the development will enhance Arts District ambiance by replacing a block-long surface parking lot with an attractively landscaped building that also adds more public parking spaces and retail services to the District.
- Strengthens downtown Dallas by adding more badly needed affordable housing.

This is the development the Dallas Arts District, downtown Dallas and the Dallas arts community have needed for many years. Many people, including the late architecture critic David Dillon, have frequently expressed the need to fulfill the last critical element of the Sasaki Plan -- affordable housing for artists. The involvement of La Reunion TX only enhances its appeal.

The Goss-Michael Foundation is strongly in support of Flora Lofts and requests that you put it at the top of your action list and move it forward to become a reality as soon as possible.

Sincerely,



Joyce B. Goss  
Executive Director  
The Goss-Michael Foundation